

	2007 Budget	2007	2006
	Unaudited (note 4)		
<b>REVENUE:</b>			
Downtown area taxes levied	\$ 851,379	\$ 855,665	\$ 825,539
Downtown area capital taxes levied	-	146,824	143,224
	851,379	1,002,489	968,763
<b>EXPENDITURES:</b>			
<b>Downtown beautification and improvements:</b>			
Flowers	30,950	30,430	28,979
Street decorations	42,000	38,625	22,226
Downtown maintenance	51,439	47,732	56,966
Depreciation	-	11,927	11,927
Less expenses recovered (note 3)	-	(25,000)	(33,422)
	124,389	103,714	86,676
<b>Office operation:</b>			
Salaries and benefits	146,840	147,922	144,998
Employer Health Tax	-	5,981	10,671
Office supplies	11,500	13,562	7,473
Meetings and other supplies	7,900	8,265	9,198
Occupancy costs	39,750	38,221	40,566
Professional fees	11,000	13,444	9,950
Office equipment	21,500	11,594	16,061
Miscellaneous	5,000	1,610	110
Less expenses recovered (note 3)	-	-	(92)
	243,490	240,599	238,935
<b>Economic development:</b>			
Business recruitment, retention and economic development	95,000	104,265	79,574
Less expenses recovered (note 3)	-	(8,540)	(4,067)
	95,000	95,725	75,507
<b>Public relations and advertising:</b>			
Advertising	90,000	103,191	100,495
Community events programs	263,500	575,270	602,286
Less expenses recovered (note 3)	-	(343,641)	(314,421)
	353,500	334,820	388,360
	816,379	774,858	789,478
<b>NET REVENUES</b>	<b>35,000</b>	<b>227,631</b>	<b>179,285</b>
<b>Other income/expenses:</b>			
Uncollectible taxes levied	(35,000)	(37,810)	(31,517)
Transfer to City for Capital Levy	-	(146,824)	(143,224)
Transfer to reserves	-	(38,000)	-
	(35,000)	(222,634)	(174,741)
Change in current fund surplus	-	4,997	4,544
Opening current fund deficit	-	(32,391)	(36,935)
Closing current fund deficit	\$ -	\$ (27,394)	\$ (32,391)

**DOWNTOWN KINGSTON!**  
**IT'S THE REAL DEAL**

# CONTACT



### ANNUAL GENERAL MEETING

Wednesday, November 19, 2008

at the K-Rock Centre

(1 Barrack St., 300 Level: Club Lounge & Restaurant Bar)

**6:30 pm Meet & Greet • 7:00 pm Business Meeting**

Cash bar and hors d'oeuvres

Network with your fellow businesses and enjoy some holiday cheer!

If you have an item you would like to see on the agenda, please forward your suggestion to the Downtown Kingston! office

### NEW FORMAT NEWSLETTER

Welcome to the first edition of our new member newsletter. We will be publishing a new one every quarter so please keep watching. We will continue with our single sheet flyers, newsflashes and event poster deliveries as well. Something new that we've been trying this year is electronic delivery of materials to the email list we've been building for all members. If you are not receiving these updates, please send your email address to [Rob@downtownkingston.ca](mailto:Rob@downtownkingston.ca) and we'll get you on the list. And, don't forget to share these materials with your staff - we'll continue to bring you the latest and greatest in information about what's happening downtown - and, we'll be giving away some tickets to some of the fantastic events that are coming our way at the Grand Theatre, the Wellington Street Theatre and the K-Rock Centre!

### NEW WEB SITE

The new web site that we announced was coming at our Spring General Meeting is now officially up and running. We'll be tweaking it as we go along and be adding components to it as needed, but the basic site is now functional. Be sure to check out the member directory - we've added Google Maps to our member database. Now all of our addresses are mapped out, making it easier for people to search for your business and actually see where it's located - plus we've got your web site linked to the map. And, don't forget to check out the new Members Only section for all the latest news and promotions.

We'll be updating this new site on a weekly basis and adding content as we go. If there is something more that you would like to see added, please call the office and let us know. Also if we don't have your web address, please send it along so we can get it linked.

**DOWNTOWN KINGSTON!**  
**IT'S THE REAL DEAL**

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Email: [info@downtownkingston.ca](mailto:info@downtownkingston.ca)  
[www.downtownkingston.ca](http://www.downtownkingston.ca)

# HOLIDAY PROGRAMMING

It's that time of year again - here's what's happening in Downtown Kingston! over the next few months:

## NIGHTTIME SANTA PARADE

November 22:

You better watch out, you'd better not cry, you better not pout we're telling you why... Santa Claus is coming to town! Watch the Parade make its way down Princess Street at 5pm and catch the 3rd Annual Tree Lighting Ceremony in Springer Market Square at 7pm. Kick off the holiday season in true Christmas spirit! Parade float applications can be downloaded from [www.downtownkingston.ca](http://www.downtownkingston.ca). And, consider staying open a little later on November 22 - there will be thousands of people downtown to take in the show!

## CHRISTMAS PEWTER ORNAMENTS

November 17 - December 24:

Downtown Kingston! is pleased to announce this year's line-up of pewter collectible ornaments. The program will begin on Monday, November 17th with a new ornament released each Monday for five weeks. This year's selection is Rockwood House, The Old Post Office, Otterburn House, The Woolen Mill and the Brigantine St Lawrence II.

Ornaments will be available for purchase for \$8 with receipts totaling \$25 or more from any downtown business. Sales outlets are The Visitor Information Centre, Grand Theatre Box Office, Wellington Foreign Exchange and the National Bank.

## SANTA BUCKS

November 22- December 24

Santa Bucks are back again this year! Shoppers can redeem them at participating downtown businesses and save \$10 on purchases of \$50 or more. Download your bucks today at [www.downtownkingston.ca](http://www.downtownkingston.ca)

## HOLIDAY WINDOWS

Downtown will really come alive after dark this holiday season! This year's Window Display Competition is going to be BIGGER and better than ever before! We're working on a lot of great ideas to help make Downtown Kingston! the destination for everyone's holiday shopping in 2008. Give us a call at the office and we'll sign you up today! We've got some exciting new categories this year as well! Check them out under Promotions in the Members Only section of our website.

## SANTA IN THE SQUARE

Every Saturday starting November 29 and running through December, from 11-2 Santa comes to Springer Market Square to visit all the girls and boys of Kingston. Be sure to bring your wish list... and your camera too!

## HOLIDAY NIGHT HOURS

Holiday Night Hours are scheduled to run from December 10 to the 23. Due to feedback we received from businesses last year, we're changing the time that you must be open from 9pm to 8pm. So, members who want to take part must agree to keep their store open until **at least 8pm Monday to Friday** up to and including Tuesday December 23. We'll be promoting the program in the paper, on radio and of course on the web. Look for signup sheets coming soon.



Matthew Manor Photography

## AMBASSADOR PROGRAM

It's important that all of us who work downtown are aware of what's going on and that we pass along this information to our customers. To this end, we've been giving away tickets to some fantastic shows at the Grand Theatre and the K-Rock Centre over the past few months. Our Ambassador Program is meant to expose you and your employees to the wonderful entertainment venues that our downtown has to offer. The 3 "anchors" of the new downtown entertainment district are of course Springer Market Square, The Grand Theatre and the K-Rock Centre. We will continue to offer these opportunities to all downtown employees a few times a year. We want as many people entering the draws as possible, so please be sure to let your staff know when a draw is being held. We now have the Wellington Street Theatre on board as well - we would like to offer everyone a chance to win a pair of tickets to the November 7th performance of The Hunchback of Notre Dame. Please send an email to [Rob@downtownkingston.ca](mailto:Rob@downtownkingston.ca) to enter. And, don't forget to keep checking the calendar of events at each venue to get the latest information on what's coming and when. We'll also have direct links to all venues on our web site. Event calendars can be found here:

**Wellington Street Theatre:**  
[www.wellingtonst.net](http://www.wellingtonst.net)

**Grand Theatre:**  
[www.whatsonkingston.com/thegrand](http://www.whatsonkingston.com/thegrand)

**K-Rock Centre:**  
[www.k-rockcentre.com](http://www.k-rockcentre.com)

**KEDCO:**  
[www.visitkingston.ca](http://www.visitkingston.ca)

**Downtown Kingston!:**  
[www.downtownkingston.ca](http://www.downtownkingston.ca)



# SHOP. DINE. ENJOY.

## STREET CONSTRUCTION

It's been a busy year once again for construction downtown - the overlay of the upper portion of Princess St., the finishing of the streets around the K-Rock Centre, the reconstruction of Clergy St. and the rebuilding of lower Brock all took place in 2008. We believe that great results were realized on these projects - yes, there were disruptions for businesses, traffic and customers, but for the most part the work was done under the amount of time anticipated. Feedback from businesses most affected indicated that both the city and the construction crews did a great job.

So what's next? As indicated previously, Brock St. will be on the schedule again for 2009, from Clergy to Alfred. We'll be meeting with the city shortly to discuss the scope and timing of this project with them, as well as a plan for traffic management. We'll let you know as soon as we have those details. Brock St. can also expect delays during construction of the expansion at the Chown garage. We don't have the details on the timing of those delays yet.

In 2010, the lower portion of Princess St. will be reconstructed from the Holiday Inn to King. This is major reconstruction, similar to what was done on the streets surrounding Springer Market Square.

We'll be getting together with the city on this project as well this winter and we'll be letting you know the details as far in advance as possible.

We will also be having a separate section on our web site under Development to keep both the membership and customers up to date on all the latest happenings on the construction front, so please keep checking.

## PARKING

Not much new to report on the parking front. The proposal for rate increases will be back before the Environment Transportation & Infrastructure Policies Committee in November. We are recommending that no changes be made to parking rates until a larger, more in-depth study on the parking system is done. We are also recommending that a committee similar to the old Parking Advisory Committee be formed that would oversee the scope and work of this study, and that Downtown Kingston! have a seat on that committee.

We are also working with the city on event parking and hope to have an update for you at our AGM on November 19.

## AUDIT

The 2007 audit can be found on the back of this newsletter. Full copies of the audit are available at the office and on our website, and, as always, will be discussed in more detail at the AGM.

## NEW CANPAR DEPOT

Simkins Sewing Machines is now the new Canpar shipping counter for Downtown Kingston. Open Mon. to Fri. 9am to noon & 1pm to 5pm. Parcels in by 3pm leave the same day. Canpar...delivers Canada.

## FEB FEST

The dates are in! Feb Fest 2009 will be taking place from February 3 to 8 so please mark your calendars. The usual suspects will be back - the Limestone Classic hockey tournament, Historic Hockey series, an outdoor concert, figure skating, snow sculpture competition, the list goes on and on! The organizing committee is hard at work on some new additions as well, so please keep watching for details - and start planning on how you are going to lure the thousands of people that will be coming downtown over those 6 days into your store!

