

# DOWNTOWN KINGSTON! **IT'S THE REAL DEAL**

FOR IMMEDIATE RELEASE

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## IT'S A WINDOW WONDERLAND DOWNTOWN!

Judges hit the streets last Wednesday night to find out which downtown spots had the best and “sparkliest” Holiday window displays.

After much deliberation the following choices were made:

**Most Original:** This category looked for the window with the most interesting/non-traditional take on Holiday items and themes while maintaining the Holiday Spirit. **4 Colour 8 Bit** (348 Princess St) won this category with a fun and gory Zombie Christmas display. Honorable mention goes to **James Brett Coiffure** (189 Princess St.) who made great use of their window space.

**Best Holiday Theme:** This category looked for more a more traditional display and was won by a Grinch-themed window by **Wallack's Art Supply**(290 Princess St.). Honorable mention goes to **Birds 'n Paws** (79 Brock St.).

**Best Merchandised:** In this category the judges were looking to see how well merchandise was incorporated with a holiday theme. This award went to **Walkwel** (179 Wellington St.). Honorable mention was won by a store new to downtown, **Red Maple** (227 Princess St.)

**Best Light Display:** The judges were looking for a window that immediately grabbed their attention. **Empire Life** (259 King St. East) did an amazing job with decorating their building brightly for the holiday season. Honorable mention goes to the **Visitor Information Centre** (209 Ontario St.) for the second year in a row.

**Best Restaurant:** Restaurants have very limited space to decorate but **The Brew Pub** was able to deck out not only their windows, but the outside of their building *and* their beautiful alley-way leading to the back patio. **Windmills** (184 Princess St.) gets an honorable mention for a job very well done.

**Best Overall:** The very best of the best! The winner in this category incorporated all of the above elements to take the cake. **Send in the Clowns** (120 Princess St.) once again dazzled the judges with creative, bright and beautiful windows.

Downtown Kingston! would like to extend many thanks to the volunteer judges and of course, all of the participants who worked so hard to create beautiful windows. Everyone is encouraged to “walk the windows” when they're downtown over the next couple of weeks and get in the Holiday spirit! It's a fun thing to do before a skate or visit with Santa in Market Square.

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