

# DOWNTOWN KINGSTON! **IT'S THE REAL DEAL**

**FOR IMMEDIATE RELEASE**

**November 13, 2009**

## **SANTA'S COMING... AND HE'S GOT A NEW RIDE!**

The 6<sup>th</sup> Annual Nighttime Santa Parade will take place on Saturday, November 21<sup>st</sup> and no one could be more excited than Santa himself! Many great, hard-working elves at CFB Kingston have been working for the past year to create a brand new sleigh for Santa's arrival in Kingston. These men and women have generously donated their time and resources, referring to the sleigh as a "labour of love."

The project was headed up by Phil Peterson and Ken McAuly, who worked tirelessly on the sleigh, enlisting the help of generous elves from all over CFB Kingston. Together, the group dismantled the old sleigh, took from it parts that could be used again, and constructed a brand-new float (complete with reindeer, comfy seats for Santa and the Mrs, as well as beautiful sparkling details).

"I can't wait to see the finished product!" says Santa, who was reached in the North Pole for comment. "I managed to drop by a couple of times over the summer and saw it as a work in progress – the finished product is going to be amazing!"

The parade, as always, is set to start at 5pm. It leaves from Novelis at Bath Road and travels down Princess Street to Ontario Street. The parade will consist of 60 beautifully decorated holiday floats and Santa in his new ride bringing up the rear! Five marching bands will be on hand to bring delights to the ears of parade goers thanks to the generosity of Startek, Tyroute Telus Communications and Empire Life.

The celebration will wrap up with the official Tree Lighting Ceremony at 7:30 in Springer Market Square.

Look for further details from our wonderful media sponsors The Kingston Whig-Standard, Kingston This Week, The Heritage, Corus Entertainment, The Radio Group Kingston and CHUM Group Kingston.

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**Interested members of the press are invited to a sneak peak of the new float next Tuesday, November 17 at 1pm. Please contact Downtown Kingston! for details.**

*For more information please contact:*

*Laura Meggs*

*Downtown Kingston! B.I.A.*

*PH: 613-542-8677*

*Email: [laura@downtownkingston.ca](mailto:laura@downtownkingston.ca)*