

FOR IMMEDIATE RELEASE



May26th, 2010

NEW Kingston Public Market Website launches this Saturday!

www.kingstonpublicmarket.ca

This Saturday, May 29th the Kingston Public Market will be launching a new website (www.kingstonpublicmarket.ca) and to celebrate there will be free bean planting for children from 9am-2pm at the Market. Bring the kids down to so they can get their hands dirty and learn about local food.

The new website is a project of the Local Food Local Chefs initiative and has been designed as a go-to guide for the Kingston Public Market. The website provides market customers (from seasoned shoppers to first time buyers) with information on what products are available and who sells them. Highlights of the website include: recipes and a seasonality chart for market products, vendor profiles, and events listings. The site is also designed to make it as easy as possible to shop at market by providing visitors with printable market map and tips for parking.

The Kingston Public Market is the oldest continually running market in Canada and boasts over 50 food and craft vendors. The market is located in Kingston's historic downtown, right behind City Hall, and operates on Tuesdays, Thursdays and Saturdays, April through to November.

The Kingston Public Market website is a project of the Local Food Local Chefs initiative, a project aimed at promoting local food at the Kingston Public Market and throughout the region. Please see www.kingstonfood.ca for more information about the Local Food Local Chefs initiative.

-30-

For more information contact:

Kaitlin Byrick

Local Food Local Chefs Coordinator

Downtown Kingston! BIA

613.542.8677

kaitlin@downtownkingston.ca