



Speed Dating for Local Farmers and Chefs

On Wednesday, March 31st over 70 local Kingston farmers and chefs will spend an afternoon speed dating at the Holiday Inn Waterfront in Kingston's downtown. Organized by Kingston's Local Food Local Chefs Initiative, the event concept is simple: farmers will be set up behind tables where they have a chance to display promotional materials and product samples. The chefs and food buyers will move around the room spending 4 minutes with each farmer, talking local food and keeping an eye open for something unique.

The event is all about creating more connections between local food producers and buyers in Kingston. Seeing as farmers and chefs are some of the busiest people out there, events like this aim to make it easier for these two groups to find each other and work together. "It can be a daunting and time consuming task as a producer to go to restaurants door to door selling your product. Events like these simplify the process for everyone involved." says Titia Posthuma, a local farmer and Kingston Public Market Vendor.

This will be the second farmer/chef networking event hosted by the Local Food Local Chefs Initiative, a project aimed at increasing the sale of local food in Kingston and revitalizing the Kingston Public Market. The first event was held in December and was a great success. "This time we've focused the event as a business to business networking session. The speed dating format provides a great opportunity for busy people to make meaningful local food connections and have some fun in the process." says Kaitlin Byrick, the Local Food Local Chefs coordinator.

For more information on the Local Food Local Chefs Initiative visit www.kingstonfood.ca.

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For more information contact:

*Kaitlin Byrick
Local Food Local Chefs Coordinator
Downtown Kingston! BIA
613.542.8677
kaitlin@downtownkingston.ca*