
Pedestrian Traffic Counts in Downtown Kingston!

August 2010

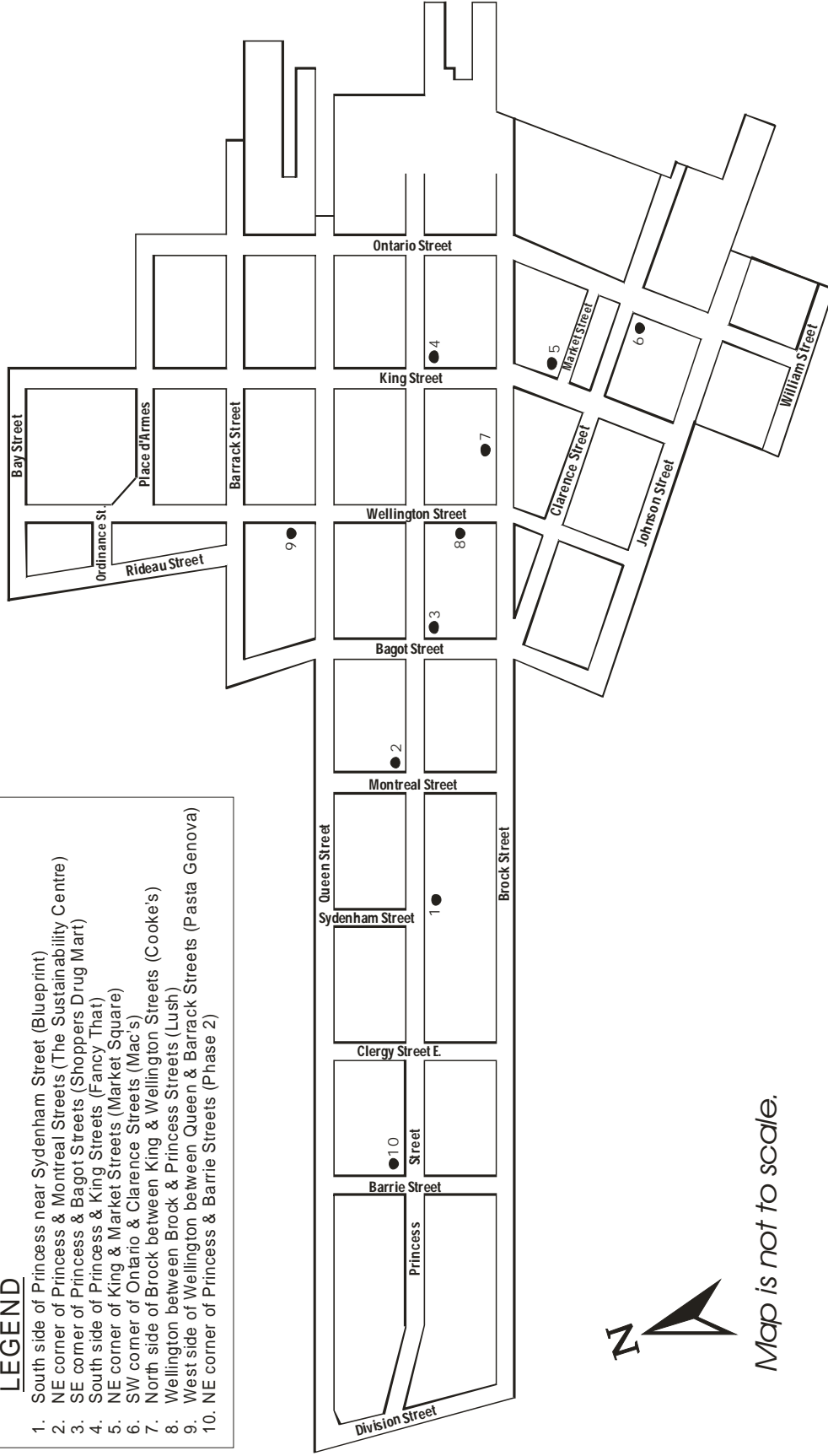


DOWNTOWN KINGSTON!
IT'S THE REAL DEAL

DOWNTOWN KINGSTON! IT'S THE **REAL** DEAL

LEGEND

1. South side of Princess near Sydenham Street (Blueprint)
2. NE corner of Princess & Montreal Streets (The Sustainability Centre)
3. SE corner of Princess & Bagot Streets (Shoppers Drug Mart)
4. South side of Princess & King Streets (Fancy That)
5. NE corner of King & Market Streets (Market Square)
6. SW corner of Ontario & Clarence Streets (Mac's)
7. North side of Brock between King & Wellington Streets (Cooke's)
8. Wellington between Brock & Princess Streets (Lush)
9. West side of Wellington between Queen & Barrack Streets (Pasta Genova)
10. NE corner of Princess & Barrie Streets (Phase 2)



Map is not to scale.

PEDESTRIAN TRAFFIC COUNT
July 26 – August 8, 2010

Locations:

1. South side of Princess near Sydenham Street (Blueprint)
2. NE corner of Princess & Montreal Streets (The Sustainability Centre)
3. SE corner of Princess & Bagot Streets (Shoppers Drug Mart)
4. South side of Princess & King Streets (Fancy That)
5. NE corner of King & Market Streets (Market Square)
6. SW corner of Ontario & Clarence Streets (Mac's)
7. North side of Brock between Wellington & King Streets (Cooke's)
8. Wellington between Brock & Princess Streets (Lush)
9. West side of Wellington between Queen & Barrack Streets (Pasta Genova)
10. NE corner of Princess & Barrie Streets (Phase 2)

Times:

Morning	(9:45 a.m. – 11:20 a.m.)
Lunch	(11:45 a.m. – 1:20 p.m.)
Mid-Afternoon	(2:15 p.m. – 3:50 p.m.)
Early Evening	(6:15 p.m. – 7:50 p.m.)

Notes:

Pedestrians were counted for a fifteen-minute period as they crossed an imaginary line, in one location on one side of the street, and then were extrapolated for a full hour.

Locations 1-5 were counted, as in previous years, during the first week of the survey, which is the last week of July. Locations 6-10 were surveyed during the second week, which is the first week of August.

This was not a scientifically controlled survey i.e. sunny side versus shady side; actual time of 9:45 – 10:05 a.m. may not compare with 10:35 – 10:55 a.m. etc.

Public Market days occur on Tuesdays, Thursdays and Saturdays, with an Antique Market occurring on Sundays throughout the survey in Market Square. A sidewalk sale was held July 30 to August 2 with the Princess Street Promenade being held on that Saturday. The 1000 Islands Poker Run was held August 6 to 8 and the K-town Tri was August 1.

Notes: -

Weather: * indicates rain

Pedestrians Per Hour

Location	Time of Day	2010						
		MON July 26	TUE July 27	WED July 28	THU July 29	FRI July 30	SAT July 31	SUN August 1
WEEK 1								
Princess & Sydenham 1. Blueprint	Morning	240	148	212	260	452	408	272
	Lunch	480	264	344	496	836	1516	644
	Mid Afternoon	520	516	456	736	540	1696	568
	Early Evening	328	508	284*	320	532	628	252
Princess & Montreal 2. The Sustainability Centre	Morning	172	132	324	184	420	528	300
	Lunch	536	356	584	468	724	3224	324
	Mid Afternoon	468	448	420	588	700	2760	500
	Early Evening	348	396	416	348	500	764	272
Princess & Bagot 3. Shoppers Drug Mart	Morning	636	472	580	460	596	940	684
	Lunch	1124	932	696	484	968	3436	1032
	Mid Afternoon	788	748	592	1008	876	3240	840
	Early Evening	440	604	412	460	512	924	304
Princess & King 4. Fancy That	Morning	332	204	444	344	416	836	768
	Lunch	964	596	504	660	664	2864	1184
	Mid Afternoon	376	772	412	716	760	3412	808
	Early Evening	268	208	200	268	340	756	188
King & Market 5. Market Square	Morning	212	360	276	372	300	280	1256
	Lunch	620	472	248	588	420	1168	908
	Mid Afternoon	116	484	244	644	372	1368	780
	Early Evening	180	580	276	232	328	888	128
WEEK 2								
		MON August 2	TUE August 3	WED August 4	THU August 5	FRI August 6	SAT August 7	SUN August 8
Ontario & Clarence 6. Mac's	Morning	160	164	192	176	204	456	224
	Lunch	296	396	429	412	276	1056	400
	Mid Afternoon	604	584	804	616	828	828	488*
	Early Evening	828	468	420	460*	1360	1572	436*
Brock E. of Wellington 7. Cooke's	Morning	128	144	184	224	228	348	76
	Lunch	276	640	472	688	480	592	476
	Mid Afternoon	284	480	440	456	592	728	224*
	Early Evening	156	384	184	60*	444	360	324*
Wellington S. of Princess 8. Lush	Morning	40	300	288	232	252	136	48
	Lunch	92	404	356	296	396	188	108
	Mid Afternoon	152	244	380	276	196	212	96*
	Early Evening	84	136	136	64*	156	132	84*
Wellington N. of Queen 9. Pasta Genova	Morning	20	104	48	92	88	80	24
	Lunch	24	92	200	160	104	100	88
	Mid Afternoon	24	112	132	116	144	104	12*
	Early Evening	44	80	56	32*	40	72	32*
Princess & Barrie 10. Phase 2	Morning	80	76	216	136	204	216	108
	Lunch	64	192	240	280	408	388	60*
	Mid Afternoon	132	212	208	152	276	360	44*
	Early Evening	144	148	128	72*	304	248	120*