
Pedestrian Traffic Counts in Downtown Kingston!

August 2017

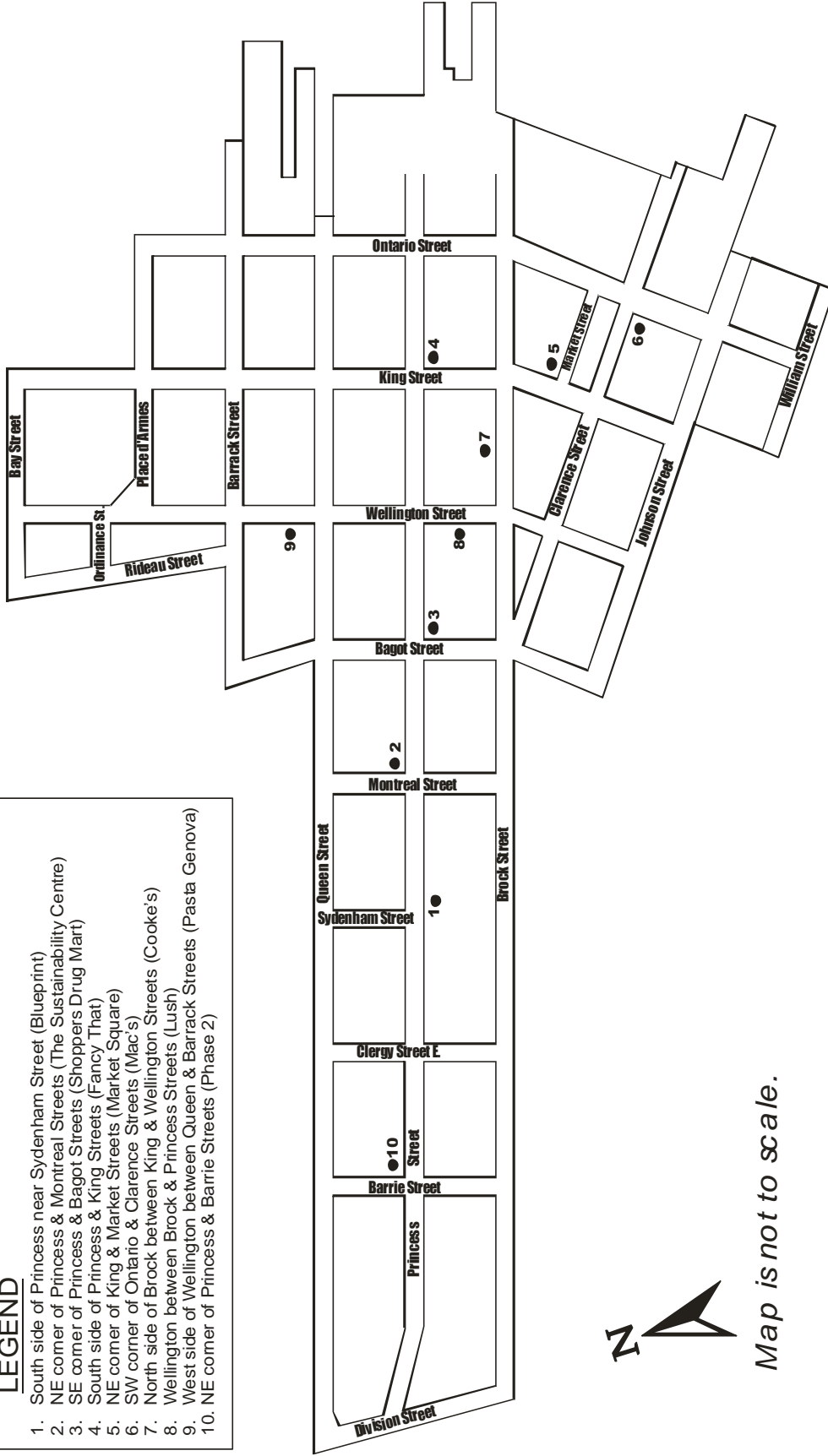


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- LEGEND**
1. South side of Princess near Sydenham Street (Blueprint)
 2. NE corner of Princess & Montreal Streets (The Sustainability Centre)
 3. SE corner of Princess & Bagot Streets (Shoppers Drug Mart)
 4. South side of Princess & King Streets (Fancy That)
 5. NE corner of King & Market Streets (Market Square)
 6. SW corner of Ontario & Clarence Streets (Mac's)
 7. North side of Brock between King & Wellington Streets (Cooke's)
 8. Wellington between Brock & Princess Streets (Lush)
 9. West side of Wellington between Queen & Barrack Streets (Pasta Genova)
 10. NE corner of Princess & Barrie Streets (Phase 2)



Map is not to scale.

PEDESTRIAN TRAFFIC COUNT
July 24 – August 6, 2017

Locations:

1. South side of Princess near Sydenham Street (Blueprint)
2. NE corner of Princess & Montreal Streets (The Rocking Horse)
3. SE corner of Princess & Bagot Streets (Shoppers Drug Mart)
4. South side of Princess & King Streets (Fancy That)
5. NE corner of King & Market Streets (Market Square)
6. SW corner of Ontario & Clarence Streets (Mac's)
7. North side of Brock between Wellington & King Streets (Cooke's)
8. Wellington between Brock & Princess Streets (Sabaya Spa)
9. West side of Wellington between Queen & Barrack Streets (Pasta Genova)
10. NE corner of Princess & Barrie Streets (Phase 2)

Times:

Morning	(9:45 a.m. – 11:20 a.m.)
Lunch	(11:45 a.m.–1:20 p.m.)
Mid-Afternoon	(2:15 p.m. – 3:50 p.m.)
Early Evening	(6:15 p.m. – 7:50 p.m.)

Notes:

Pedestrians were counted for a fifteen-minute period as they crossed an imaginary line, in one location on one side of the street, and then were extrapolated for a full hour.

Locations 1-5 were counted, as in previous years, during the first week of the survey, which is the last week of July. Locations 6-10 were surveyed during the second week, which is the first week of August.

This was not a scientifically controlled survey i.e. sunny side versus shady side; actual time of 9:45 – 10:05 a.m. may not compare with 10:35 – 10:55 a.m. etc.

Public Market days occur on Tuesdays, Thursdays and Saturdays, with an Antique Market occurring on Sundays throughout the survey in Market Square. Princess Street Promenade was held on Aug 5.

Notes:

Weather: * indicates rain

Princess St. Promenade – Unlike most years, the 2017 edition of the Summer Promenade fell during the second Saturday of the counts. This had a significant impact on the overall counts for the first week as traditionally, these locations see more traffic as compared to week two.

Pedestrians Per Hour

Location	Time of Day	2017						
		MON July 24	TUE July 25	WED July 26	THU July 27	FRI July 28	SAT July 29	SUN July 30
WEEK 1								
Princess & Sydenham 1. Blueprint	Morning	28*	192	240	216	232	320	192
	Lunch	172	432	496	480	524	652	516
	Mid Afternoon	404	588	540	640	656	924	708
	Early Evening	348	556	272	308	392	604	256
Princess & Montreal 2. The Rocking Horse	Morning	60*	120	180	224	252	256	128
	Lunch	288	400	596	508	492	476	420
	Mid Afternoon	284	468	364	476	464	504	496
	Early Evening	204	316	188	304	368	236	220
Princess & Bagot 3. Shoppers Drug Mart	Morning	188*	584	576	580	608	804	492
	Lunch	476*	688	992	1200	1024	1068	948
	Mid Afternoon	572	916	740	1044	884	1400	1036
	Early Evening	452	568	384	632	716	592	404
Princess & King 4. Fancy That	Morning	268*	576	404	552	504	1012	752
	Lunch	384*	452	656	992	788	1476	968
	Mid Afternoon	388	760	332	580	432	716	724
	Early Evening	212	280	272	328	392	520	208
King & Market 5. Market Square	Morning	76*	244	720	352	256	800	380
	Lunch	268	428	628	572	408	720	580
	Mid Afternoon	212	316	192	384	252	516	768
	Early Evening	188	236	196	348	124	368	236
WEEK 2								
Ontario & Clarence 6. Mac's	Morning	220	164	192	236	156	200	336
	Lunch	292	260	372	408	396	492	528
	Mid Afternoon	700	536	648	728	640	740	832
	Early Evening	628	660	748	560	620	776	260*
Brock E. of Wellington 7. Cooke's	Morning	176	220	168	108	128	228	316
	Lunch	236	320	344	360	424	776	612
	Mid Afternoon	396	392	312	448	380	724	584
	Early Evening	292	412	332	428	304	352	212*
Wellington S. of Princess 8. Sabaya Spa	Morning	144	188	152	152	172	208	108
	Lunch	132	232	276	152	268	324	192
	Mid Afternoon	204	232	280	280	164	440	144*
	Early Evening	84	56	60	84	92	112	128*
Wellington N. of Queen 9. Pasta Genova	Morning	76	100	88	88	84	108	36
	Lunch	104	164	156	120	160	160	84
	Mid Afternoon	88	156	132	172	152	220	36*
	Early Evening	24	68	56	68	56*	24	44*
Princess & Barrie 10. Phase 2	Morning	160	156	164	296	252	456	76
	Lunch	188	144	164	192	244	760	208
	Mid Afternoon	164	152	204	344	216	520	84*
	Early Evening	224	252	316	236	96*	108	76