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# Pedestrian Traffic Counts in Downtown Kingston!

A Comparative Analysis: 2013 – 2017

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August 2017



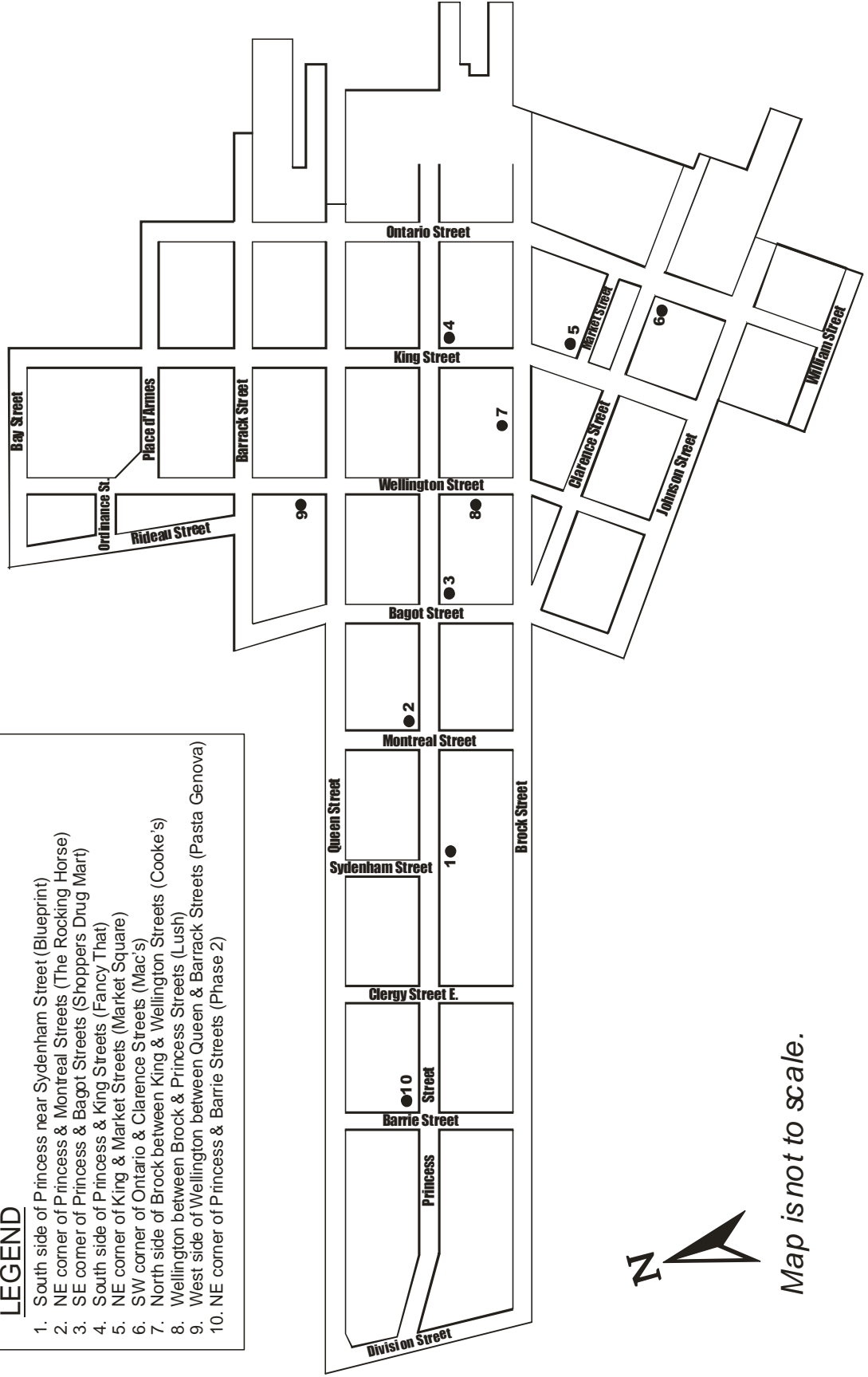
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## LEGEND

1. South side of Princess near Sydenham Street (Blueprint)
2. NE corner of Princess & Montreal Streets (The Rocking Horse)
3. SE corner of Princess & Bagot Streets (Shoppers Drug Mart)
4. South side of Princess & King Streets (Fancy That)
5. NE corner of King & Market Streets (Market Square)
6. SW corner of Ontario & Clarence Streets (Mac's)
7. North side of Brock between King & Wellington Streets (Cooke's)
8. Wellington between Brock & Princess Streets (Lush)
9. West side of Wellington between Queen & Barrack Streets (Pasta Genova)
10. NE corner of Princess & Barrie Streets (Phase 2)



Map is not to scale.

# Background Information

## Pedestrian Traffic 2013-2017

### LOCATIONS:

1. South side of Princess near Sydenham Street (**Blueprint**)
2. NE corner of Princess & Montreal Streets (**The Rocking Horse**)
3. SE corner of Princess & Bagot Streets (**Shoppers Drug Mart**)
4. South side of Princess & King Streets (**Fancy That**)
5. NE corner of King & Market Streets (**Market Square**)
6. SW corner of Ontario & Clarence Streets (**Mac's**)
7. North side of Brock between King & Wellington Streets (**Cooke's**)
8. Wellington between Brock & Princess Streets (**Sabaya Spa**)
9. West side of Wellington between Queen & Barrack Streets (**Pasta Genova**)
10. NE corner of Princess & Barrie Streets (**Phase 2**)

### NOTES:

Pedestrian traffic was recorded at 10 locations over a **2 week period** during the last week of July and the first week of August.

The information presented is a "**Weekly (7 Day) Average**" of total pedestrian traffic per hour, **between the hours as indicated**.

*Princess St. Promenade* – Unlike most years, the 2017 edition of the Summer Promenade fell during the second Saturday of the counts. This had a significant impact on the overall counts for the first week as traditionally, these locations see more traffic as compared to week two.

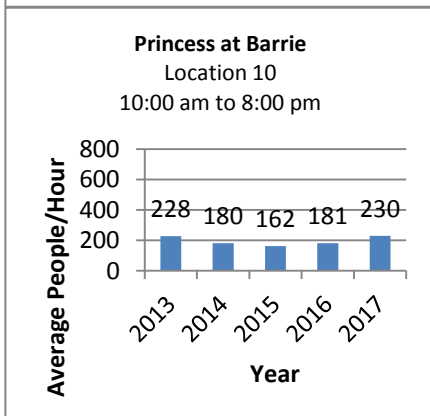
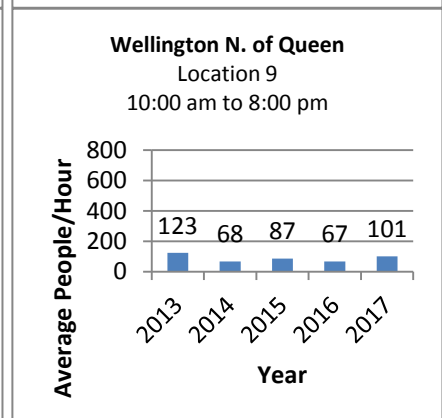
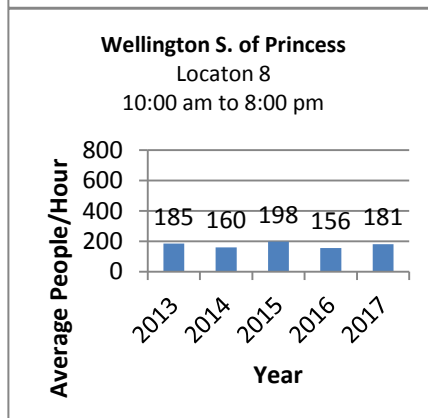
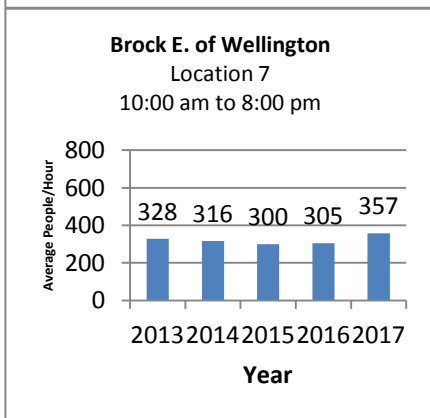
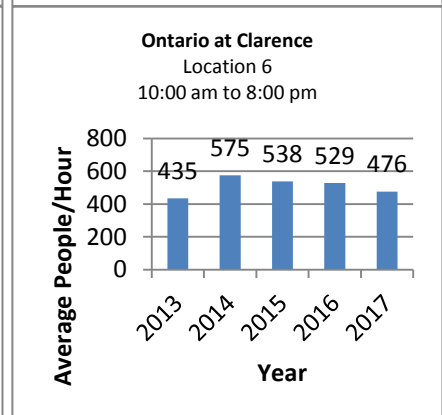
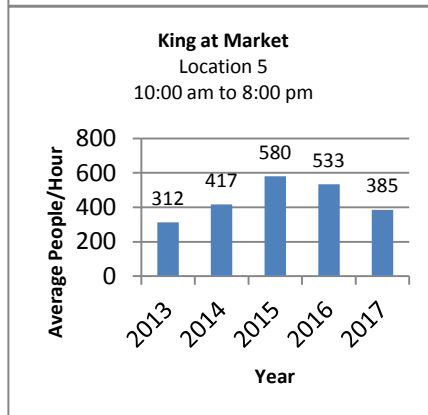
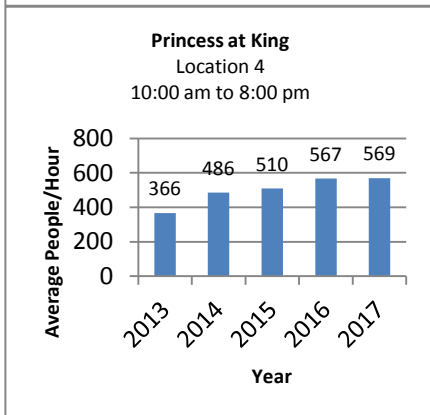
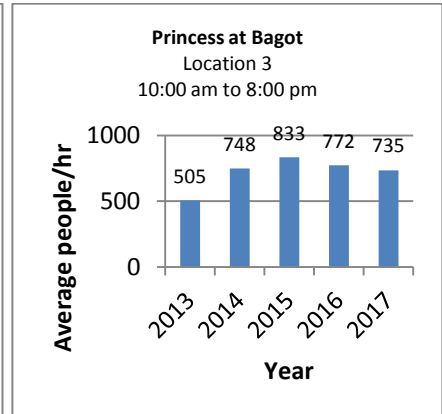
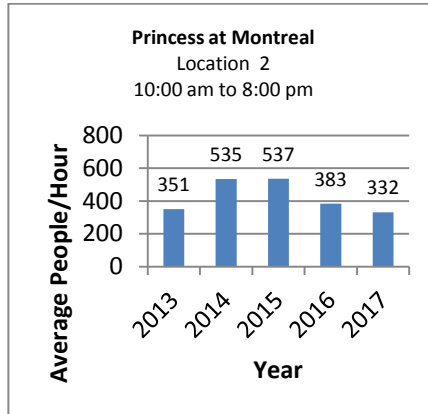
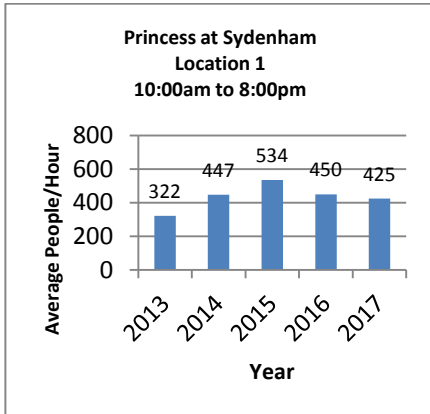
### RESULTS:

On average, the **highest pedestrian counts** during the day were recorded at Princess & Bagot Streets, and have remained the highest over the past 5 years.

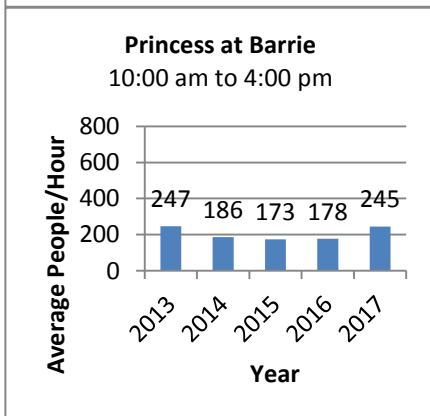
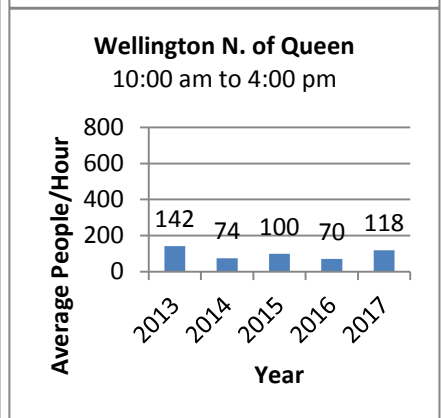
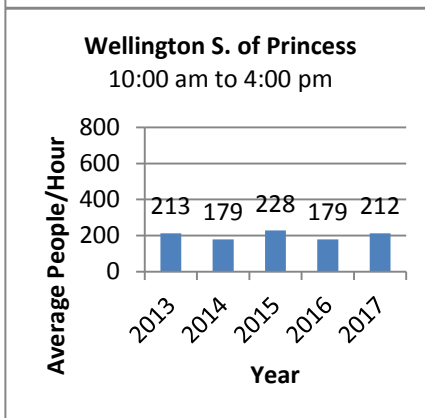
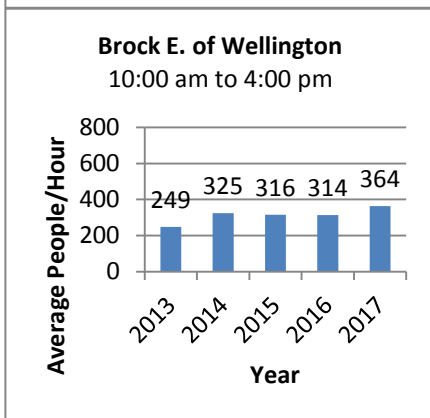
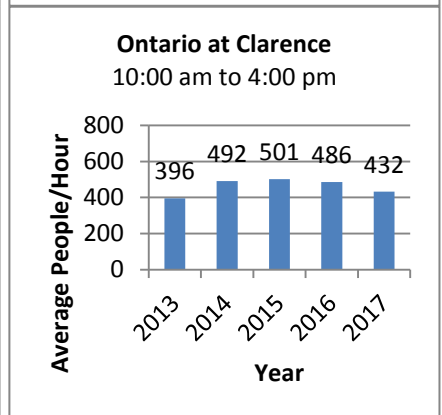
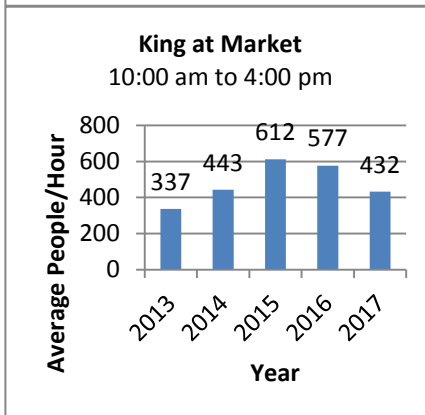
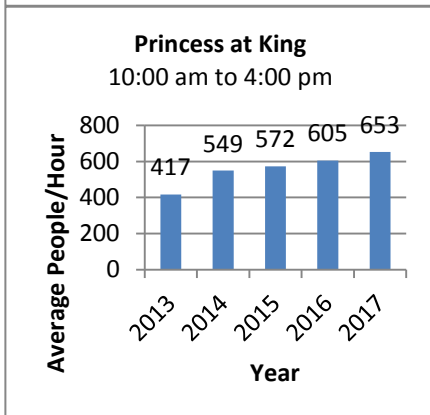
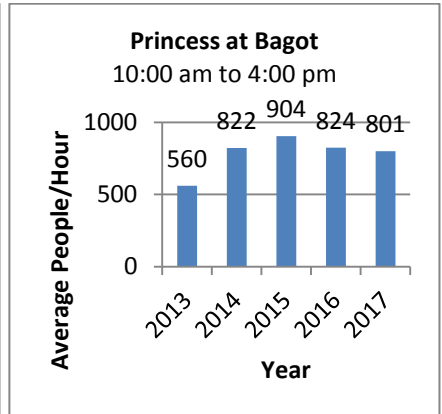
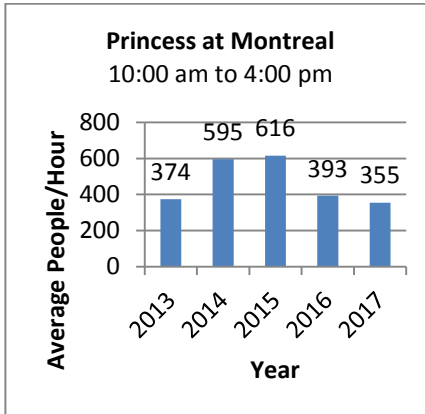
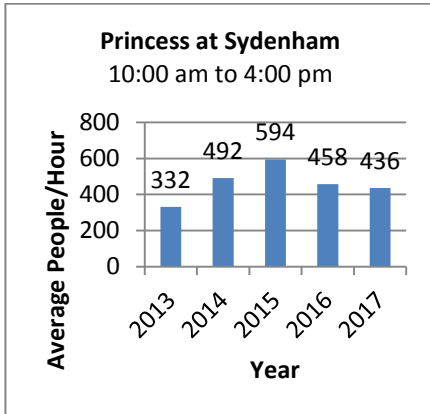
Public Market days occur on Tuesdays, Thursdays and Saturdays, with an Antique Market occurring on Sundays throughout the survey in Market Square.

The Princess Street Promenade was held on Saturday August 5

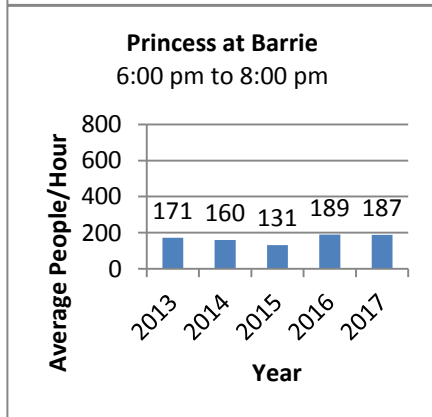
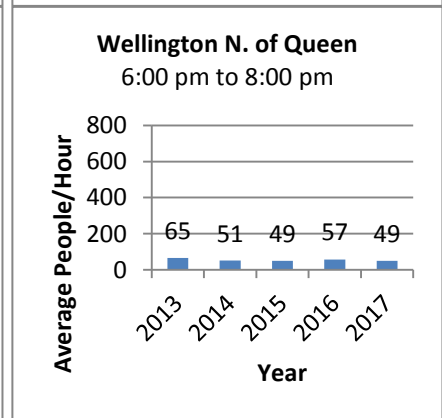
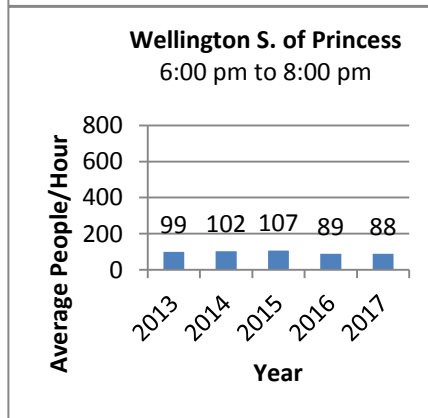
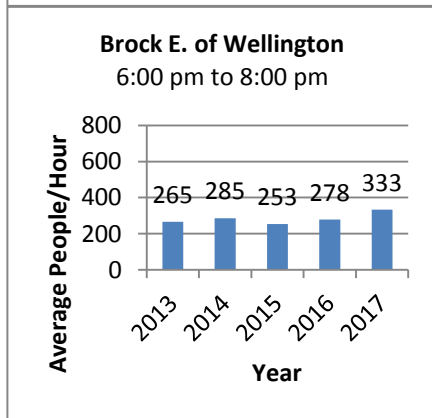
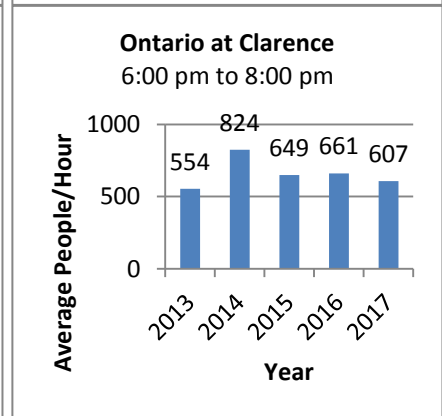
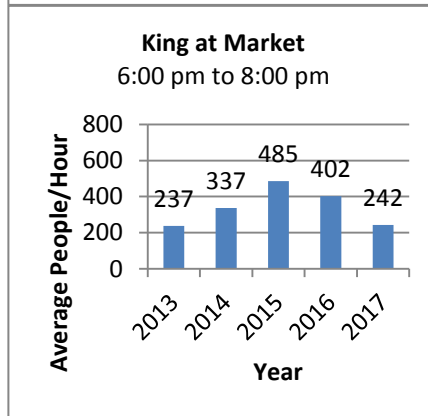
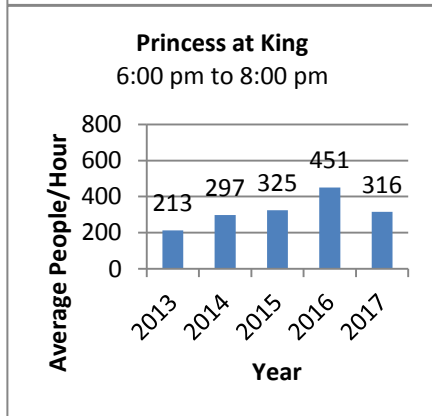
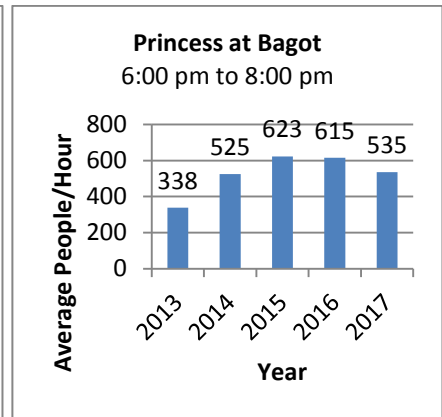
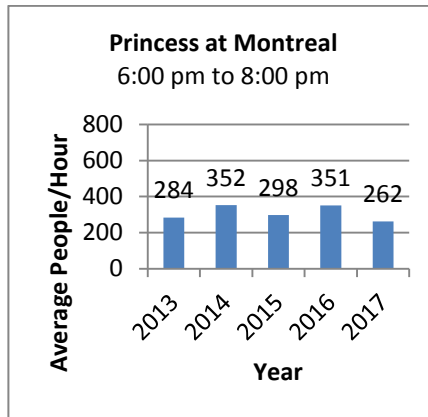
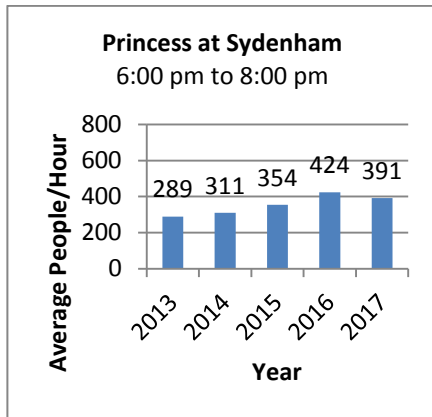
# Average Number of People Per Hour – 10:00 a.m. to 8:00 p.m.



## Average Number of People Per Hour – 10:00 a.m. to 4:00 p.m.



## Average Number of People Per Hour – 6:00 p.m. to 8:00 p.m.



## Locations By Ranking

Based on Average People Per Hour

Location	10 am to 4 pm					6 pm to 8 pm				
	2013	2014	2015	2016	2017	2013	2014	2015	2016	2017
Princess & Sydenham	7	4	4	5	3	3	5	4	4	3
Princess & Montreal	4	2	2	6	7	4	3	6	6	6
Princess & Bagot	1	1	1	1	1	2	2	2	2	2
Princess & King	2	3	5	2	2	7	6	5	3	5
King & Market	6	6	3	3	4	6	4	3	5	7
Ontario & Clarence	3	5	6	4	5	1	1	1	1	1
Brock E. of Wellington	5	7	7	7	6	5	7	7	7	4
Wellington S. of Princess	9	9	8	8	9	9	9	9	9	9
Wellington N. of Queen	10	10	10	10	10	10	10	10	10	10
Princess & Barrie	8	8	9	9	8	8	8	8	8	8

## Average People Per Hour

Cumulative - At Various Times

