

Pedestrian Traffic Counts in Downtown Kingston!

A Comparative Analysis: 2013 & 2017

August 2017



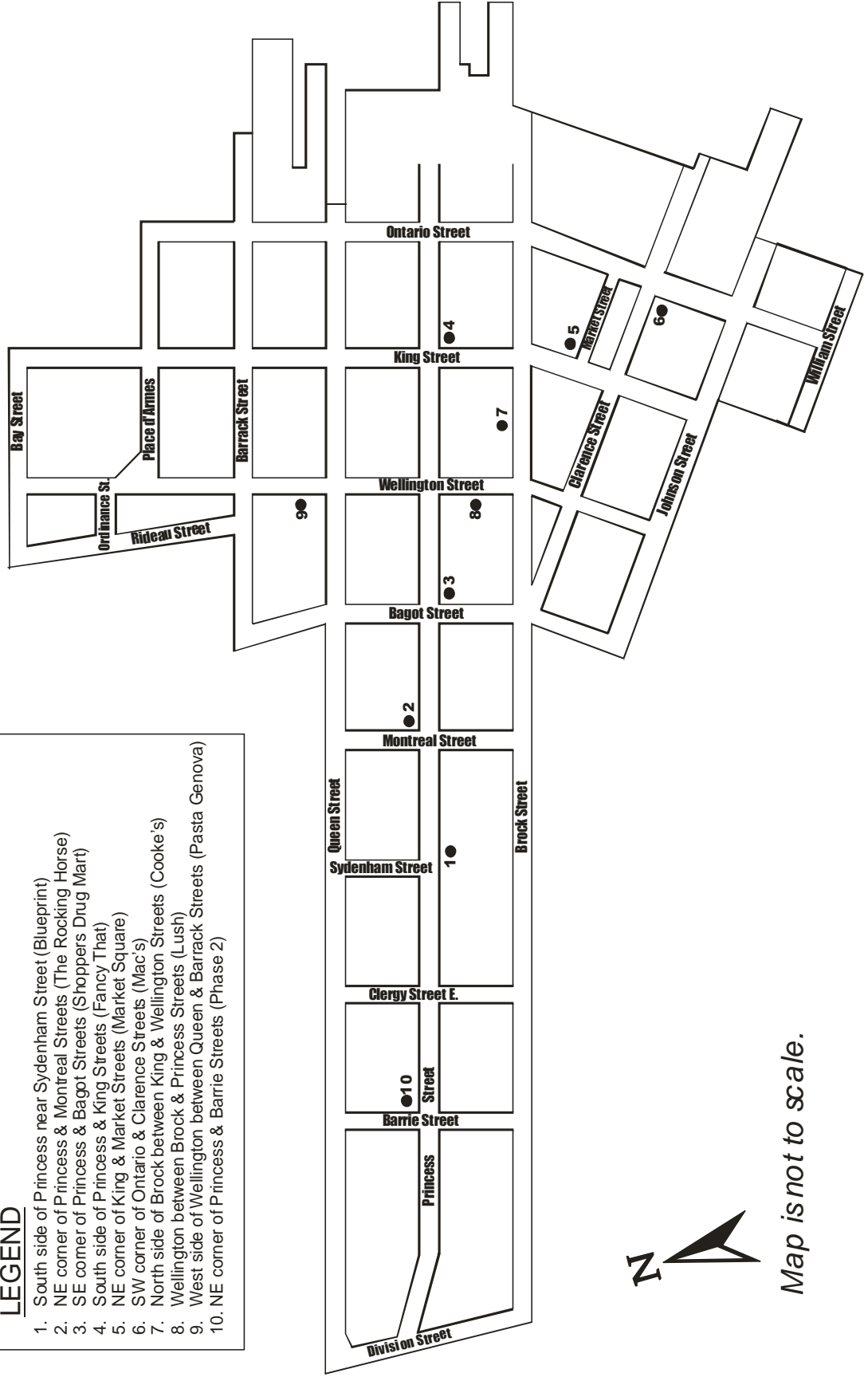
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LEGEND

1. South side of Princess near Sydenham Street (Blueprint)
2. NE corner of Princess & Montreal Streets (The Rocking Horse)
3. SE corner of Princess & Bagot Streets (Shoppers Drug Mart)
4. South side of Princess & King Streets (Fancy That)
5. NE corner of King & Market Streets (Market Square)
6. SW corner of Ontario & Clarence Streets (Mac's)
7. North side of Brock between King & Wellington Streets (Cooke's)
8. Wellington between Brock & Princess Streets (Lush)
9. West side of Wellington between Queen & Barrack Streets (Pasta Genova)
10. NE corner of Princess & Barrie Streets (Phase 2)



Map is not to scale.

Background Information

Pedestrian Traffic 2013 & 2017

LOCATIONS:

1. South side of Princess near Sydenham Street (**Blueprint**)
2. NE corner of Princess & Montreal Streets (**The Rocking Horse**)
3. SE corner of Princess & Bagot Streets (**Shoppers Drug Mart**)
4. South side of Princess & King Streets (**Fancy That**)
5. NE corner of King & Market Streets (**Market Square**)
6. SW corner of Ontario & Clarence Streets (**Mac's**)
7. North side of Brock between King & Wellington Streets (**Cooke's**)
8. Wellington between Brock & Princess Streets (**Sabaya Spa**)
9. West side of Wellington between Queen & Barrack Streets (**Pasta Genova**)
10. NE corner of Princess & Barrie Streets (**Phase 2**)

NOTES:

Pedestrian traffic was recorded at 10 locations over a **2 week period** during the last week of July and the first week of August.

The information presented is a "**Weekly (7 Day) Average**" of total pedestrian traffic per hour, **between the hours as indicated**.

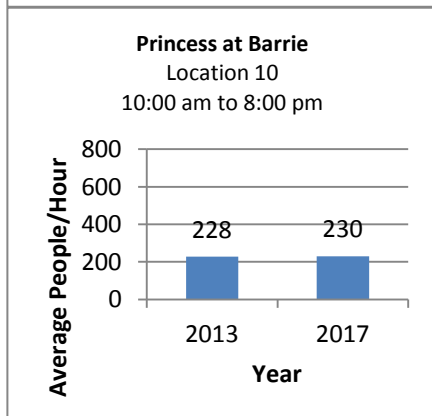
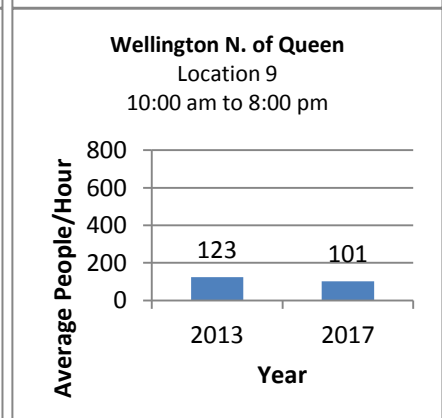
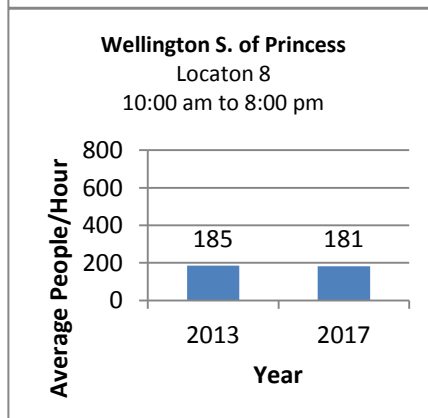
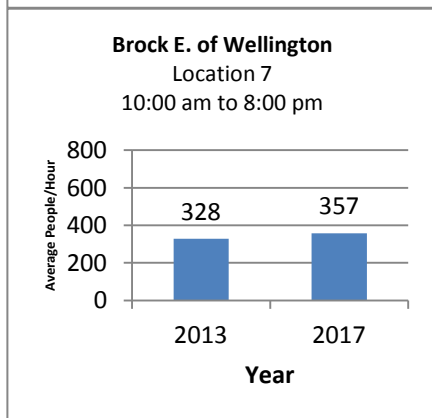
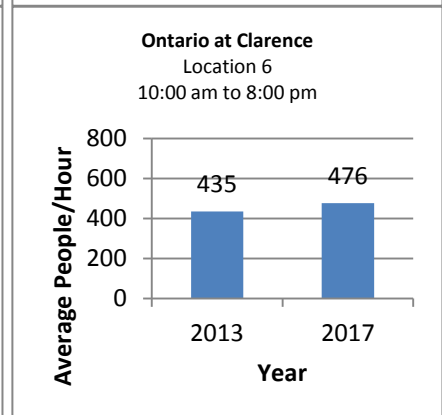
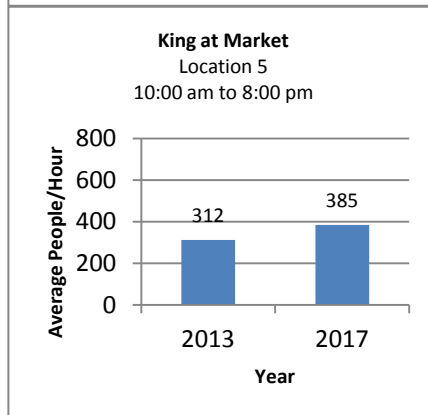
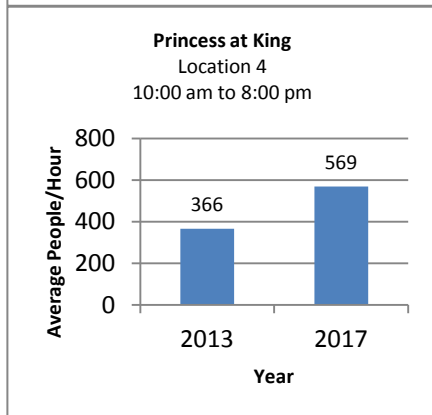
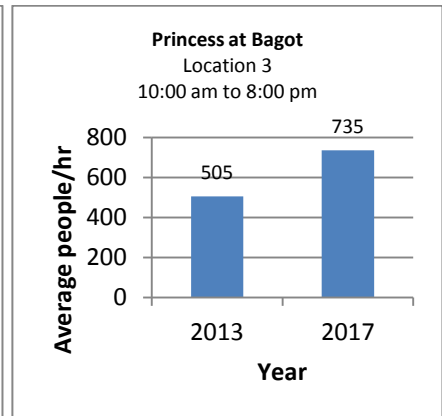
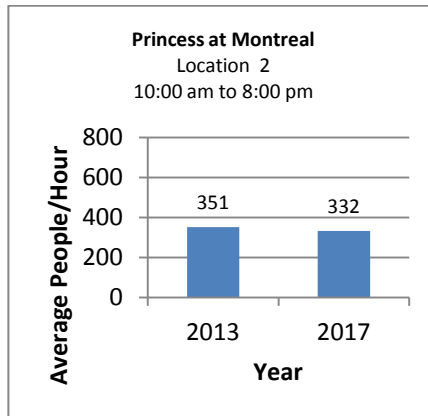
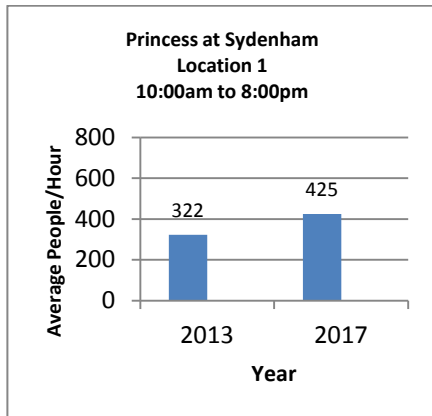
Princess St. Promenade – Unlike most years, the 2017 edition of the Summer Promenade fell during the second Saturday of the counts. This had a significant impact on the overall counts for the first week as traditionally, these locations see more traffic as compared to week two. The last time this occurred was in 2013 – therefore we produced this document to better compare the counts in those two years.

RESULTS:

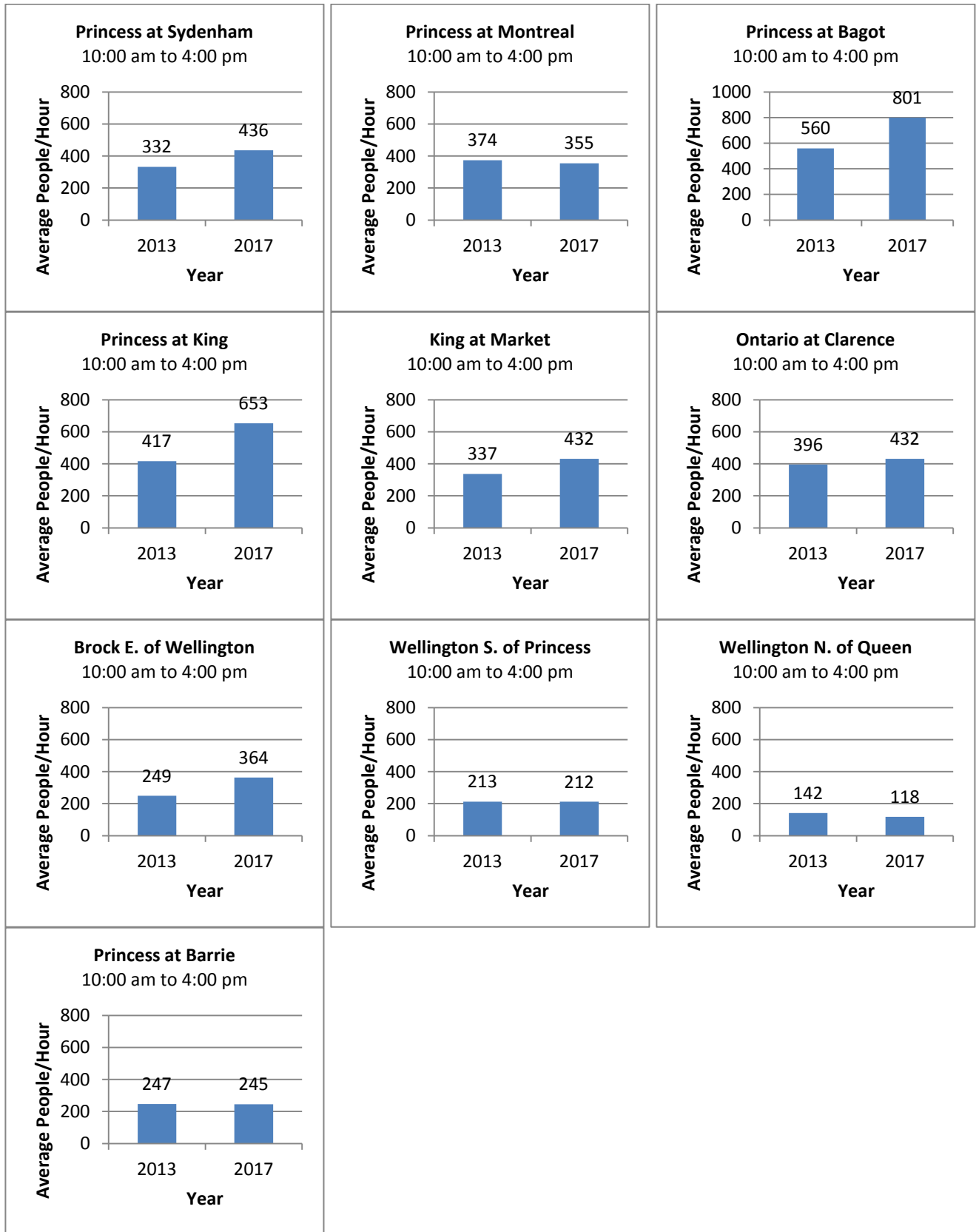
On average, the **highest pedestrian counts** during the day were recorded at Princess & Bagot Streets, and have remained the highest over the past 5 years.

Public Market days occur on Tuesdays, Thursdays and Saturdays, with an Antique Market occurring on Sundays throughout the survey in Market Square.

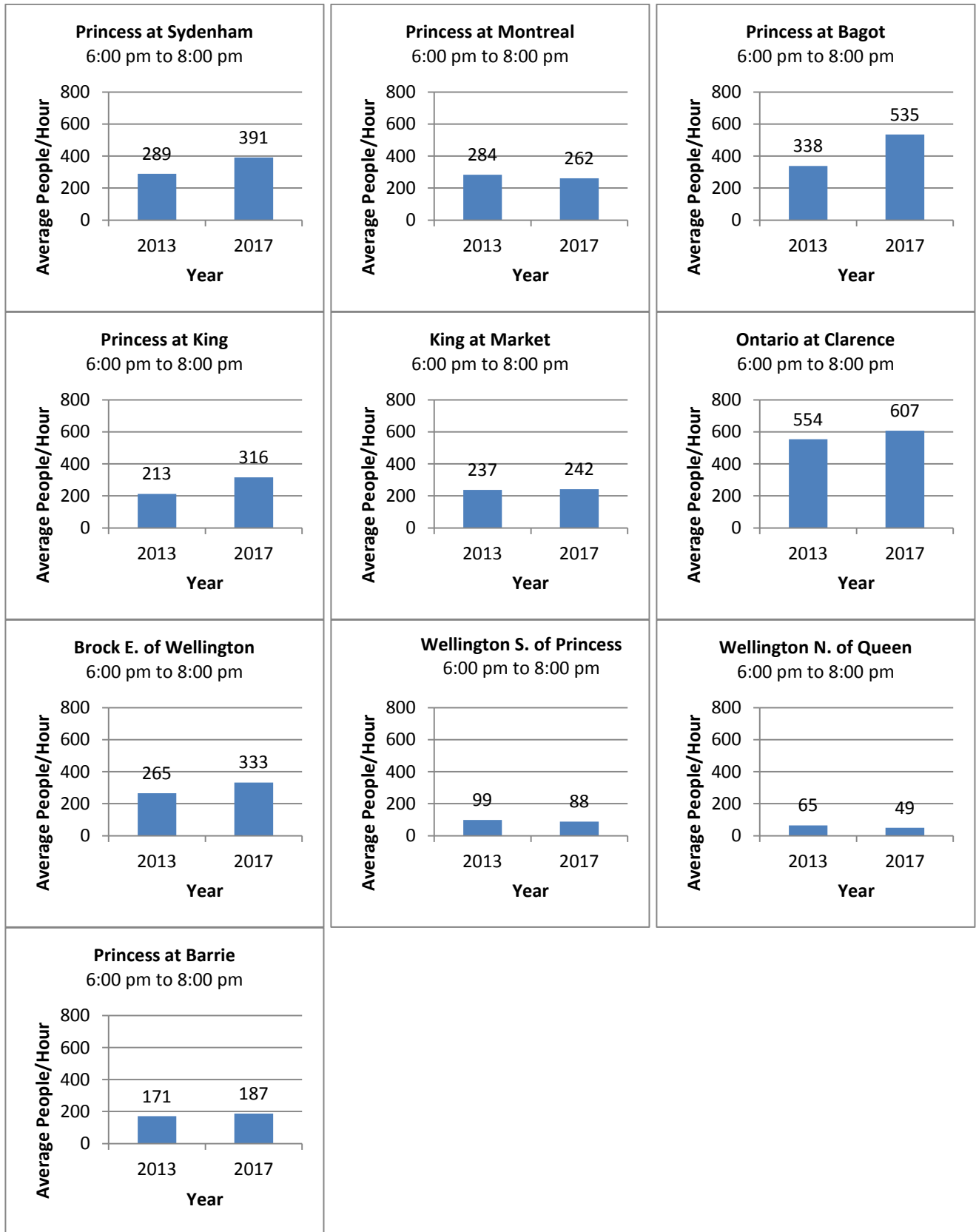
Average Number of People Per Hour – 10:00 a.m. to 8:00 p.m.



Average Number of People Per Hour – 10:00 a.m. to 4:00 p.m.

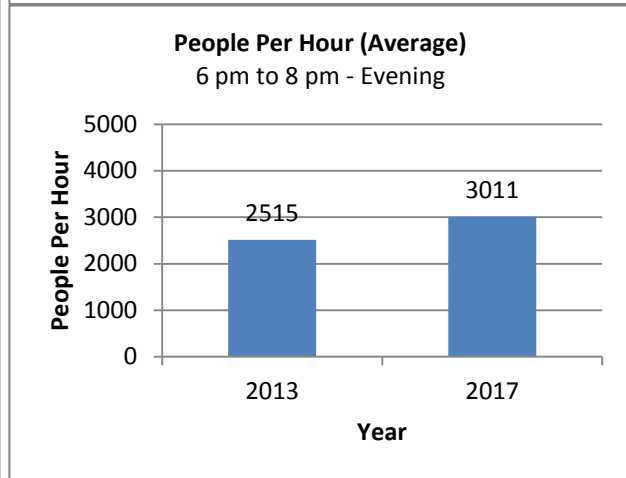
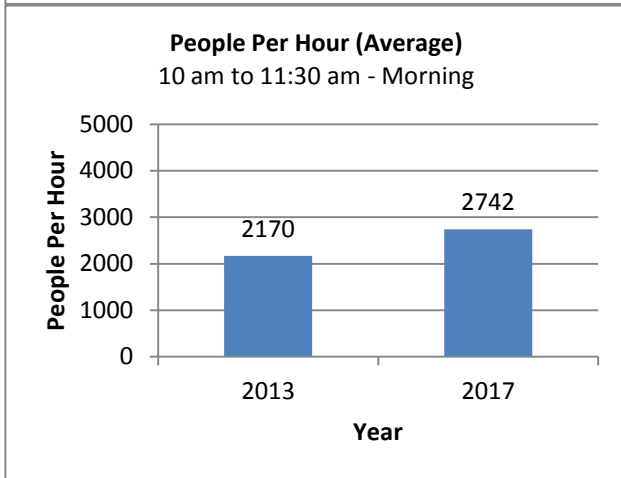
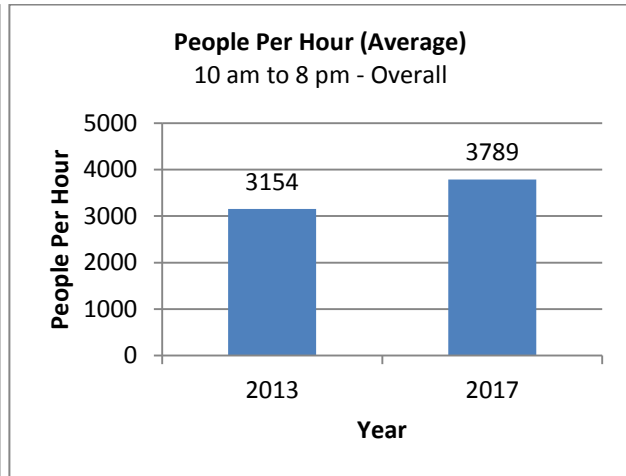
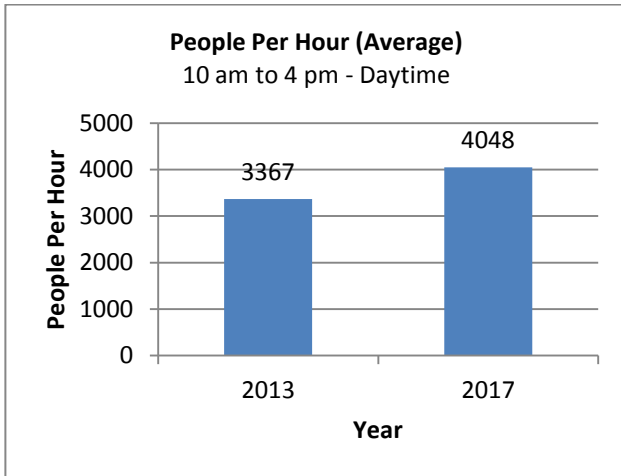


Average Number of People Per Hour – 6:00 p.m. to 8:00 p.m.



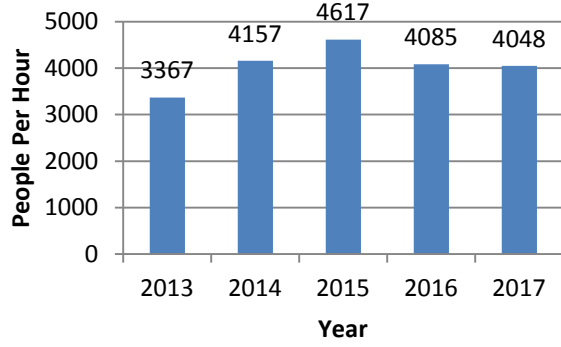
Average People Per Hour

Cumulative - At Various Times



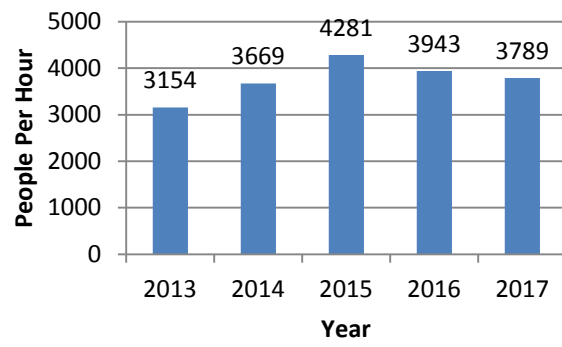
People Per Hour (Average)

10 am to 4 pm - Daytime



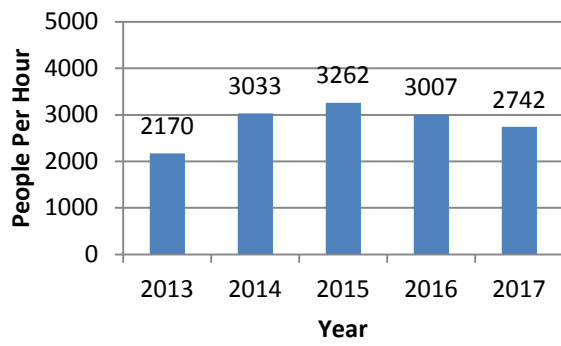
People Per Hour (Average)

10 am to 8 pm - Overall



People Per Hour (Average)

10 am to 11:30 am - Morning



People Per Hour (Average)

6 pm to 8 pm - Evening

